

The World Search Group Increases Its Membership In The Pacific Rim

Atlanta, Ga—The World Search Group, a confederation of international mid-sized retained executive search firms, increased its reach by inducting four prominent search firms into membership at its Annual General Meeting in Copenhagen.

Newly inducted members include Hong Kong based firm George Lim & Associates; John Peebles & Associates in Auckland, New Zealand and Sydney, Australia; Douglas Walker International in Melbourne, Australia and Search International in Seoul, Korea.

According to William Handler, Director of the America's for the World Search Group and President of the Atlanta based search firm W.L. Handler & Associates, The Group decided last year that expanding membership in this region would be a key priority for 2000/2001.

"The induction of these firms marks the completion of that goal and will help all of our members serve their domestic clients who have expansion plans in this part of the world," said Handler. "Belonging to the World Search Group affords its membership all the benefits of being part of a larger entity without any of the shortcomings. Members of the group share candidate and sourcing resources as well as providing introductions to corporate officials of multinational clients whenever possible."

"The emphasis that World Search places on collaboration between their members and their respect for each firm's individuality are the strong points to independently owned search firms such as mine," said Hyuk Hee Kwan, President of newly inducted Search International. "I am confident that belonging to such a forward thinking group will help my firm become recognized around the world."

The induction of these firms is representative of the membership growth that the World Search Group has experienced over the past three years. The group plans to continue its growth next year by proactively seeking out new members, particularly in the financial markets of New York, London and Tokyo as well as any opportunistic applications that might occur.

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